



JUCD ICS MSK App

Digital self-management for all

common musculoskeletal injuries & conditions across your ICS







Together, we're supporting GP practices and clinicans

across the JUCD ICS by

connecting patients to their

local MSK care pathways









- Free service standardised to your ICS.
- Locally configured MSK pathways.
- Signed off by your ICS clinical teams and regularly updated
- Layers of risk management safe.
- Not an alternative to clinical care, but a routine part of it.







The whole condition journey

Personalised and targeted

Responsive to patient recovery

Access to; healthcare, social care, public health services



LOCAL SELF-MANAGEMENT ACROSS THE ENTIRE ICS CARE PATHWAY

SAFTEY NETTING

RECOVERY

REFERRAL

REHAB

WAIT LIST PIFU

PREVENTION

We are helping your particular to self-manage recovery, have the confidence to self-manage recovery. care resource

Back Back and leg

Neck

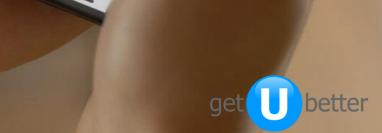
Shoulder

Hip

Knee

Ankle

Lower Limb: Soft Tissue Injury



pathways are available below.

Back pain

Neck Pain

We may recommend other options



Who the service is for:

Patients with new, recurrent, or long-term

MSK conditions

✓ Patients requiring self-management support

✓ Patients over 18 years of age







Benefits to your **GP practice**:

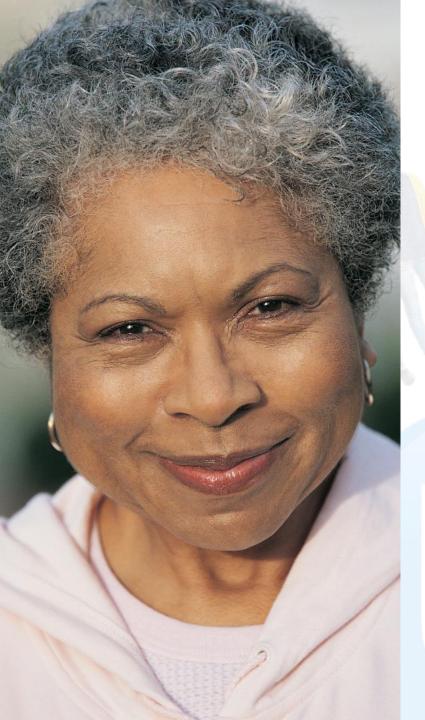
- Safety netting throughout the patient journey
- Less GP visits (13% reduction)
- Less need for physio (20% less)
- Less need for medication (50% less
- prescribed medication)
- Less need to go to ED (66% less)
- Reduced inter-practice referral



- Increased understanding of their condition and recovery
- Confidence and ability to self-manage
- Re-assured on recovery journey
- Supported behaviour change
- Will need less medication
- Access to local treatment and services
- Patient Choice
- Self-management at home







The patient journey....



57 years old



Overweight



Lower back pain (3-4 week)



Off work



OTC pain medication

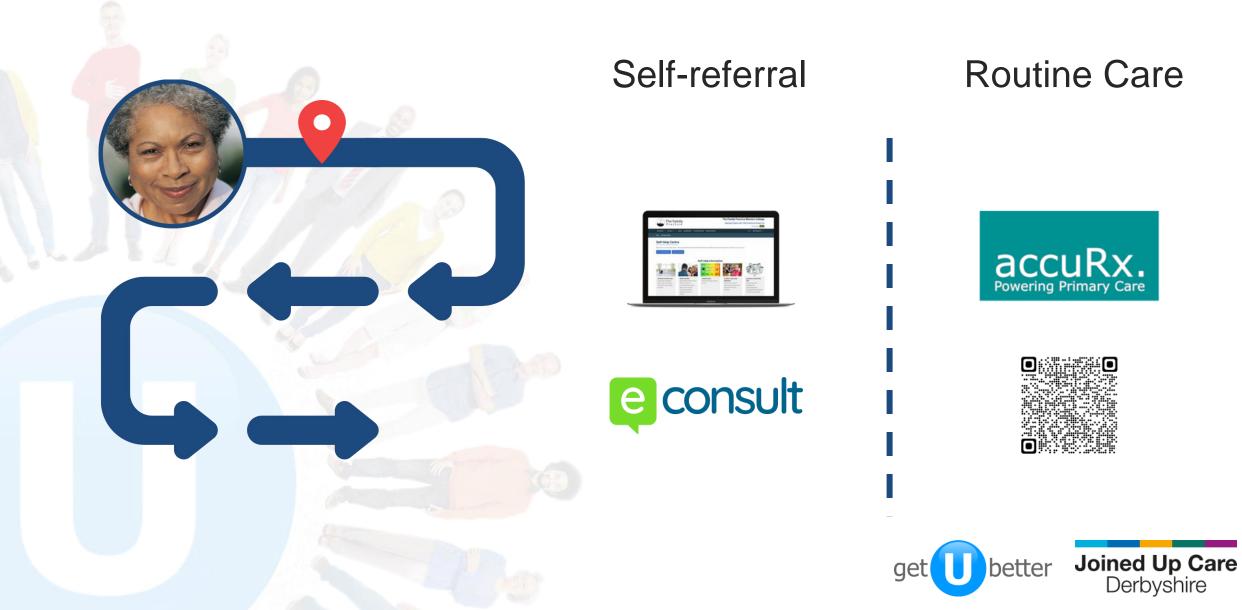


First time user

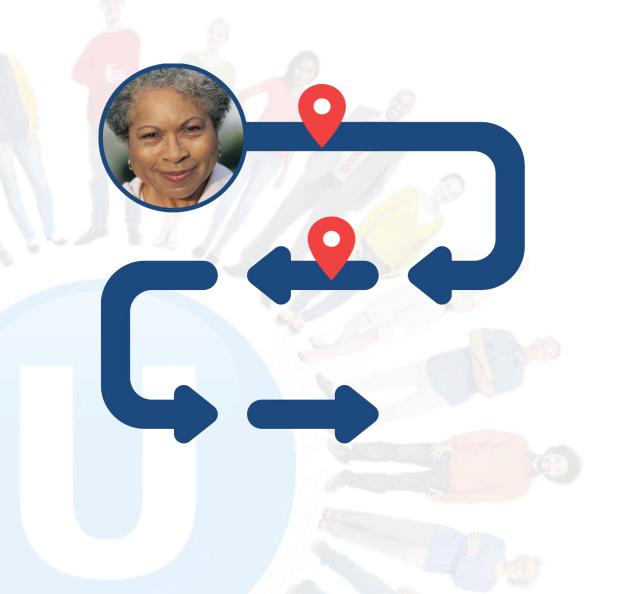




How can Jo access the app?



What does Jo get in the app?

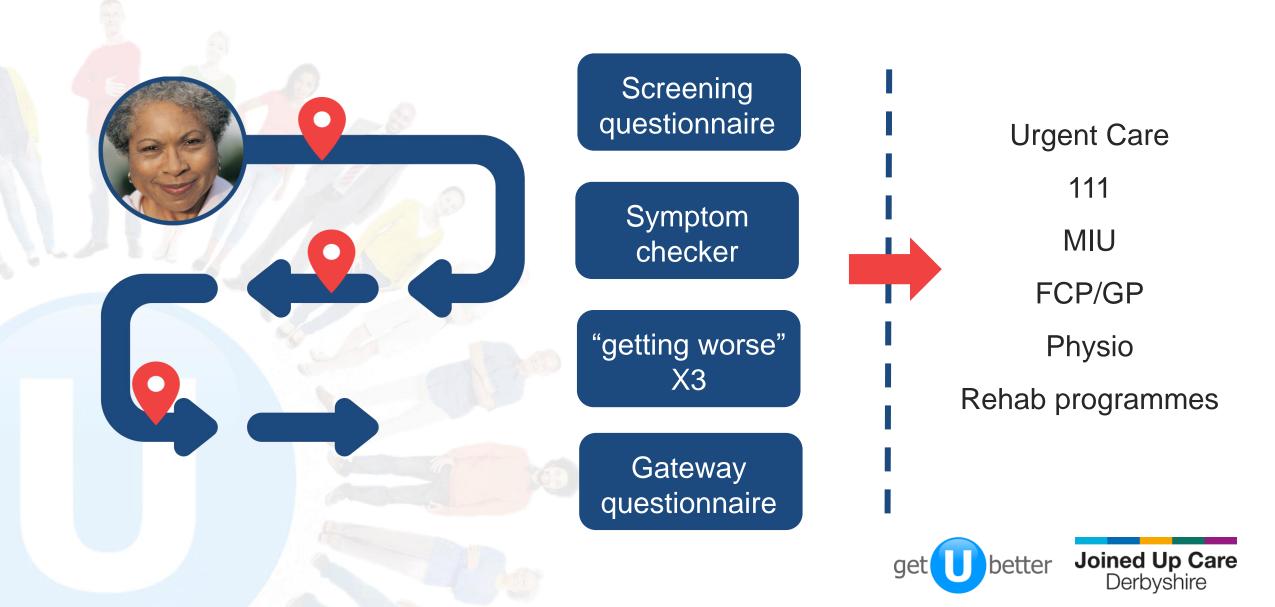








We safely promote self-management but will refer Jo if needed





By signposting the app to just 1 patient a day, you can help significantly reduce GP appointments, prescription costs, and physio referrals.





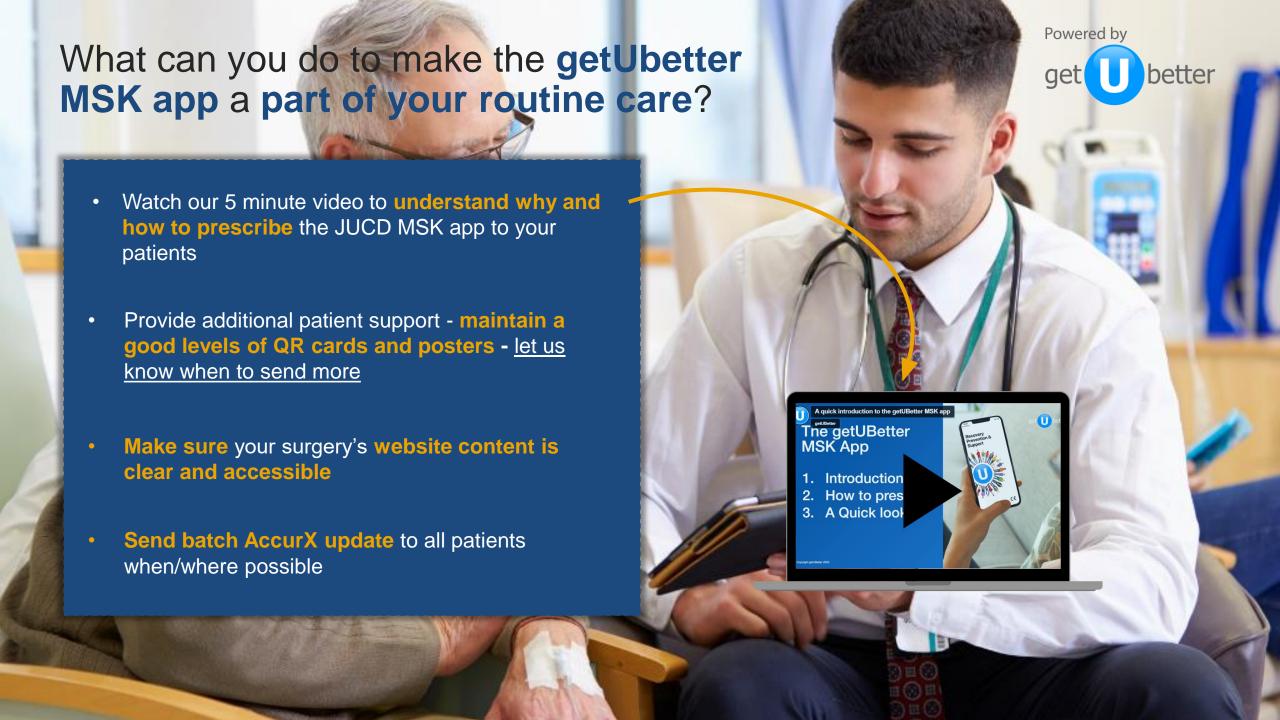


JUCD ICS MSK App

Digital self-management for all

common musculoskeletal injuries & conditions across your ICS









Digital self-management of ALL common musculoskeletal conditions across JUCD Integrated Care Board (ICB)

